



## Board Meeting Minutes

December 17, 2015

Meeting called to order at 7:30 by Shawn Hughes

Members present: Jason Berry, Joanne Gilchrist, Shawn Hughes, Jennifer Moore, Laura Van Dervoort, Justin Waller, Greg Watkins

1. Approval of past minutes

Greg made a motion to approve the November 12, 2015 meeting minutes.

Seconded: Shawn                      Approved: unanimous

2. The board welcomed Joanne Gilchrist as its newest member.

3. Presidents Report:

- The End of the Year Party was a big success. Total cost was \$1162.68. Catering was \$814. The server was \$100 and misc. at Costco was \$248.68. We had around 60 people attend the party. Next year we need to make sure that the host has help before and after the party for cleaning, set-up, and break down. We need to evaluate how to do sponsor awards for the various levels of sponsors for next year.

Shawn made a motion that we buy a Mazie Jane basket, not to exceed \$100 as a thank you for the hosts.

Seconded: Laura                      Approved: unanimous

- The monthly ride will be the LSD ride for the off-season.

4. VP Report

- Tony has volunteered to head up social media for the club.

5. Treasurer:

- Club funds are currently around \$10,200. PayPal is at \$414.
- We did not receive \$500 from the championship race this year.
- The 2016 draft budget was presented to the board.

Shawn made a motion to accept this budget.

Seconded: Justin                      Approved: unanimous

6. Secretary:

- The October minutes have posted to the website.
- Chico Bags are in and each sponsor received one at the End of the Year Party. The total cost per bag is \$5.15. Twenty-five bags have been taken to North Rim to be added to our inventory.

7. Club Officers for 2016

Greg made a motion to retain the 2015 officers for 2016.

Seconded: Laura                      Approved: unanimous

President: Shawn Hughes

Vice President: Tony English

Treasurer: Jason Berry

Secretary: Jennifer Moore

Training Chairs: Becky Hutchinson and Joanne Gilchrist

Volunteer Coordinator: Joanne Gilchrist

Social Media: Tony English

Uniform Committee: Tony English, Jennifer Moore, and Jacqueline Sasaki (Chair to be determined)

## 8. Committee Reports

- Membership
  - 4 new members and 8 renewals
  - The membership database calculates a member's renewal date as the date that they renew online. This creates a problem with people who sign up early or late. If you sign up early, you lose part of the current year. If you sign up late you benefit from additional unpaid time. Our bylaws state that a member has a 3 month lapse before the membership is suspended. The member does lose their benefits beginning at the date of expiration, as their name drops off the website membership list.
- Training –
  - Becky and Joanne will be taking over for Sean. They will be exploring new training ideas that target increasing member participation.
- Sponsorship
  - Athlete of the month for December is Sean Molina.  
The membership benefit for Athlete of the Month is a one year single membership or a 6 month family membership, sponsored by Waller Financial.
  - Sponsor Spotlight: Justin will set a schedule of who gets profiled when. Lossi Dermatology is having their ribbon cutting in January.
  - Make sure that sponsors know they get a membership. Have them fill out the sponsor membership form. This insures that they receive all the club emails.
- Outreach/Marketing
  - Laura will connect with Tony and come up with strategies for next year's outreach and marketing.
- Web
  - Issues that persist are as follows: We have no ability to download members' information, Static pages we cannot update (events, workouts, training, race results, and race reports), Remove the event table and google calendar from the About page, About us button that does nothing, not being able to add pictures to blog posts, the image gallery, there is no place for TT results, No meeting minutes page.
  - Greg sent Alena an email clarifying the issues that we still needed resolved on November 15, 2015. He resent the email asking for an update on December 17, 2015. He received no reply and to date nothing has been done on the site. Shawn will contact Geno.
  - This website went live August 18, 2015.
  - When Greg is able to adjust to pages, he will fix the phrasing of the In Motion member benefit to reflect that it is the 3 year rate for a one year membership.

## 9. New Business

- Launch Party will be at Fleet Feet, on Thursday, January 7, 2016 at 6:30. Laura will coordinate the event with the help of Jennifer and Joanne. Shawn will send out the 'Save the date' and put together the agenda for the evening. The board is requested to show up at 6 for set-up. Laura and Tony will touch base with Fleet Feet about promotion to their groups. Further communication regarding this event will take place on the board's Facebook page.
- Guest Speaker – Laura has spoken with Pro Triathlete Mike Pigg about speaking to the club. He is interested. She will follow up and find out if he is available for this event.  
Justin made a motion that the club offer to pay Mike Pigg for his mileage up to \$250.  
Seconded: Jennifer                      Approved: unanimous
- Member Testimonials – We will ask the following members if they would like to speak: Amy Bromelow, Michael Daily, and Tonya Torst.
- Raffle Prizes – We have bags, bottles, bars, gels, merchandise, and stuff from Mom's. We will invite the sponsors and see if any want to contribute anything else.
- Awards  
Rising Stars: Tonya Torst, Maya English, Jack English, Darren Otten  
Mentor award: Ray Bransky for his work with Team Pride  
Shawn made a motion to allow Justin to spend up to \$100 on plaques for the awards.  
Seconded: Jason                      Approved: unanimous

## 10. Old Business

- CTC pool time – no update

Meeting Adjourned at 9:25 by Shawn Hughes.