



## Board Meeting Minutes

March 10, 2016

Meeting called to order at 7:57 by Shawn Hughes

Members present: Jason Berry, Tony English, Joanne Gilchrist, Shawn Hughes, Jennifer Moore, Laura Van Dervoort, Justin Waller, Greg Watkins

1. Approval of past minutes

Greg made a motion to approve the February 18, 2016 meeting minutes.

Seconded: Shawn                      Approved: unanimously

2. Presidents Report:

- Simply Results was highlighted in the President's Report. We received positive feedback on this. The next sponsor to be highlighted will be North Rim.
- The monthly ride will be the LSD ride for the off-season.
- Athlete of the Month was discussed and we would love to hear from membership who they would like to see honored. It was discussed that we would like to open this honor up to any members who contribute to the club.
- Shawn will take over communication regarding the club website. Greg will notify Shawn when things are accomplished.

3. VP Report

- No report

4. Treasurer:

- Club funds are currently \$11,700.
- Club account balance is at \$10,600
- PayPal is at \$1,100
- Club taxes are due at the end of April.
- No major expenses are upcoming.

5. Secretary:

- The January minutes have posted to the website and to Facebook.

6. Committee Reports

• Membership

- 125 members
- 4 renewals
- 2 new members
- 5 drops

- Dropped members disappear off the website the date their membership expires, but Greg is still unable to delete them from the database after the 90 day grace period has expired.

• Training

- Greg is doing a great job helping out at the track workouts. Greg will put out a notice that the 3/17 track workout is canceled due to all the key helpers being out of town.
- Tri 101 will be on May 22 at 10am (Buckhorn Recreation Area). This will be a practice tri that focuses on transitions.
- Friday swim practice will begin the first Friday after they start cleaning One Mile. We need to secure a workout leader for these practices.
- We are targeting the 2<sup>nd</sup> Saturday of the month for Durham Pool swim/bike workouts. Dates would possibly be 5/14, 6/11, 7/9, 8/13, and 9/10. We need to secure these dates and get a cost for the pool rental.
- We would like to continue to host one TT each month on the 1<sup>st</sup> Thursday. Date will be 5/5, 6/2, 7/7, and 9/1. Greg and Shawn are willing to help out with this event. Shawn will contact Stephan and Eric to see if they are interested in running the TTs again this year. Results will be posted on the club website.

- Sponsorship
  - The sponsor spotlight is going to be in the President's monthly reports and sponsors will be highlighted through our social media outreach.
  - Whole Body Fitness update – we are still contacting current sponsors to make sure we are not going to have a conflict.
  - Athlete of the Month for March is Lisa Collins.
  
- Outreach/Marketing
  - The grey member t-shirt prices have increased. The old cost was \$11.25 per shirt and the new cost is \$13.00. The board would like to upgrade the shirts to a tech shirt with more of a cotton feel and look. These shirts cost \$15.00 per shirt. We also need to resupply various CTC merchandise at North Rim, as it is getting very low. Shawn made a motion to allow Laura to spend up to \$350 for clothing to restock North Rim's inventory. Seconded: Greg                      Approved: Unanimously
  
- Volunteer
  - We have had a volunteer presence at the following races: Frost or Fog, Love on the Rocks, Chico Stage Race, and The Bidwell Classic.
  - Upcoming volunteer opportunities are: Celebration of Life, Wildflower Century, Black Butte Triathlon, and the Almond Bowl
  - Tony contacted Janine and let her know that CTC will handle the aid station at the Forebay in Oroville. We will also need to recruit volunteers for the CTC booth at registration.
  
- Web
  - The February President's report has been added.
  - A prioritized list of the website problems has been compiled, as requested, and was and was emailed to Geno and Aleena on February 1, 2016. As of this meeting we have received no response or acknowledgement of the email.
  
- Social Media
  - Looks great! We are picking up Twitter followers.
  - President's report will be shared via social media beginning in March.
  - Tony is looking into which posts get lots of views and is trying to duplicate those kinds of posts.
  - Club events, workouts, races, and sponsor information/benefits will be posted to the social media sites on a regular basis.
  
- Uniforms
  - We have the fit samples for 7 days. They are at North Rim.
  - We will hold the store open past the General Meeting.
  
- Black Butte Triathlon
  - Committee lead is Tonya Torst. The race date is September 17, 2016. The website is live and registration is open.
  
- 7. Old Business
  - CTC pool time – Secure pool dates for 2016 with Durham Pool.
  
- 8. New Business
  - General Meeting Agenda Items – Speaker, Training Plan, Club Races, Sponsors and time for sponsors to speak, bike maintenance class, bike skills class, Practice Tri, and Champion Systems store information.
  - Create a handout with all the upcoming dates and our training schedule to make available at the meeting.
  - Guest Speaker for General Meeting – We are contacting Jason, Gloria, Walt, and Nancy about speaking at the General Meeting.
  
- 9. Next Meeting
 

April 14, 2016                      7:30pm                      Tony's House

Meeting Adjourned at 9:47 by Shawn Hughes.