



Board Meeting Minutes

October 13, 2016

Meeting called to order at 8:12 by Shawn Hughes

Members present: Jason Berry, Tony English, Shawn Hughes, Jennifer Moore, Greg Watkins, Justin Waller

1. Approval of past minutes

Shawn made a motion to approve the September 8, 2016 meeting minutes.

Seconded: Greg Approved: unanimously

2. Presidents Report:

- The practice Black Butte triathlon was successful. There were around 35 participants. The BBT organization is excited about next year. CTC hosted a BBQ after the event. Shawn donated the food and drinks for the BBQ to the club (around \$200).
- The Jersey Ride had 15 riders participate. The ride was successful and the time of year worked out very well. We will continue to hold a post ride lunch at the Bear on future Jersey Rides.
- The club has been offered an early registration opportunity for Ironman Arizona or Ironman Florida for the 2017 races.

3. VP Report

- No report

4. Treasurer:

- Current club balance is \$12,049.18
- We reimbursed the Ayars \$151.60 for their kit for sponsorship.

5. Secretary:

- All of the past minutes that were cued have now been posted to the website.

6. Committee Reports

- Membership
 - 114 members
 - 0 new members
 - The only renewals were for Athlete of the Month
- Training – No report
- Sponsorship
 - Athlete of the Month for October is Greg Watkins.
 - Eric Ayars athlete interview is in progress.
 - We contacted In Motion about how they want the discounted member rate worded on our website. We have not received a call back.
 - Mom's and The Bear are current with their sponsorship and are willing to sponsor again next year. Waller Financial and Dragon Graphics are on board for next year. We are working on contacting Silver level sponsors and North Rim.
- Outreach/Marketing
 - The Brochure is just about finished. Corrections will be made and a proof will be posted to the BOD Facebook page for final approval before it goes to the printer.
- Web
 - The Events page has been updated to include the Jersey Ride, End of the Year Party, and the Launch Party.
 - The August and September president's reports have been posted.
 - Race Results are current for this year.
 - Past meeting minutes have been posted to the website.
 - We would like to add a social media feed on our website. It would show Facebook and Twitter feeds on our club website. Greg contacted Geno about having this added and has not heard back yet.
 - The renewal notice for two weeks before expiration is working. The notices for expiration, two weeks after expiration, and dropped are not working.

- Social Media
 - Page views are up 45%. We are still picking up about 1 Twitter follower per week.
 - Look into G+ and Google Groups.
- Volunteer
 - We have secured an aid station for Almond Bowl.
- Uniforms
 - The towels will be shipping soon. The invoice will arrive soon. The club will be purchasing 6 towels at \$27 each for resale.

7. Old Business

8. New Business

- Elections: Shawn will be in charge of elections.
- End of the Year Party is November 19, 2016 from 6 to 9ish. We are exploring two possible venues for the event. We are anticipating 60 to 80 people.

9. Next Meeting

November 9, 2016 7:30pm Joanne and Shawn's House

Meeting Adjourned at 9:44 by Shawn Hughes.