



Board Meeting Minutes

November 9, 2016

Meeting called to order at 8:09 by Shawn Hughes

Members present: Jason Berry, Tony English, Joanne Gilchrist, Shawn Hughes, Jennifer Moore, Laura VanDervoort, Greg Watkins, Justin Waller

1. Approval of past minutes

Shawn made a motion to approve the October 13, 2016 meeting minutes.

Seconded: Tony Approved: unanimously

2. Presidents Report:

- The August minutes are now posted to Facebook and the website.
- A notice about the upcoming elections and the nomination process was sent out to the general membership.

3. End of the Year Party

- The food will be provided by Cocina.
- Shawn will get ice, drinks, paper products and deliver the food.
- We will personally invite the sponsors.
- Shawn will send out a private Evite to current club members for the party. The Evite will have information about where to park.
- Jason made a motion to approve up to \$1200 for food, drinks, paper products, etc. for the End of the Year Party.

Seconded: Greg Approved: unanimously

4. VP Report

- The board was asked to check out CleanSport.org and bring thoughts back to a future meeting.

5. Treasurer:

- No changes since last meeting.
- We reimbursed the Laura \$408.00 for the t-shirt order.

6. Secretary:

- September's minutes have been posted to the website and to Facebook.

7. Committee Reports

- Membership

113 members

0 new members

4 renewals

- We had an issue come up with a new member. This member joined through the website and received the welcome email. The email lets members know that they can go down to North Rim to pick up their t-shirt and water bottle. When this member went to North Rim they did not have either available. This member emailed Greg to let him know. Greg sent out an email to Shawn, Laura, Justin, Tony, and Jennifer relaying this information and let the member know that someone would contact him soon. The email was missed by numerous people and as a result this member was not contacted. This new member again had to follow up weeks later to ask a second time. As of this meeting this member has been contacted, apologized to, and the situation is being fixed. Shawn will hand deliver the shirt and water bottle and this member's membership has been extended 6 months for the inconvenience. To prevent this from happening in the future the board will use its private Facebook site to address issues.

- Training

- Saturday and Sunday runs will continue through the winter.
- Thursday night track workouts will continue informally.
- Riding opportunities are the Saturday Crush ride, the Sunday LSD, and the Wednesday night training rides.
- We are going to start a Monday night run with different distance options. It will be on the North Side of lower park and will start at 6pm.

- Sponsorship
 - Athlete of the Month for November is Darlene Henderson.
 - Margaret's interview has been completed.
 - Fleet Feet, and Losi Dermatology will both continue with their sponsorship next year.
 - We will change the wording on the website in all locations to read that the In Motion benefit is a 1 year membership at the 3 year rate
 - Kristi Ayars was given a new t-shirt and water bottle for her continued sponsorship.
 - Outreach/Marketing
 - The club shirts have been replenished at North Rim.
 - The invoice for the shirt order has been submitted to the club.
 - The Brochure is on its way to the printer.
 - Web
 - The October president's reports have been posted.
 - A posting has been added for Board candidate statements.
 - Board meeting minutes have been posted all the way back to February 2015.
 - The workout page now has a winter table and a summer table.
 - There was a global announcement about race results to the membership. We received good feedback from that.
 - We are currently working on a list for Geno on continuing website issues. Communication issues have been resolved.
 - Social Media
 - We continue to gain followers and our metrics have been up the last few weeks.
 - We will post reminders about CTC items and membership renewals that are available for purchase for Christmas gifts.
 - Volunteer
 - Almond Bowl aid station was a success. We had great volunteers. Thanks goes out to the English Family, Lisa Collins, Mitch Harrell, Sandi Parsons, Eric Ayars, Joanne Gilchrist, Katie Nyby, Tanya Torst, and Dory Dyer.
 - Frost or Fog and the Wildflower are upcoming volunteer opportunities.
 - Uniforms
 - Six towels will be delivered to North Rim to add to the merchandise. The cost of the towels will be \$30 each.
8. Old Business
- Launch Party target date is January 12, 2017. This still needs to be confirmed with Fleet Feet.
9. New Business
10. Next Meeting
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| December 14, 2016 | 7:30pm | The Bear |
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Meeting Adjourned at 9:35 by Shawn Hughes.