



## Board Meeting Minutes

February 12, 2015

Meeting called to order at 7:35 by Tony English.

Members present: Jason Berry, Tony English, Sean Molina, Jennifer Moore, Justin Waller, and Greg Watkins.

1. Approval of past minutes

Greg made a motion to approve the December 11, 2014 minutes.

Seconded: Justin                      Approved: unanimously

2. Presidents Report

- Jenny Barker has been contacted about speaking at the General meeting.

3. VP Report

- We are going to start recruiting volunteers for the Bidwell Classic and the Chico Wildflower races.
- Tony has contacted Garmin and Road ID about donations to hand out to the volunteers.
- The board has reviewed the list of races that were proposed, that we support though volunteers.

4. Treasurer

- Chico Tri Club has its own PayPal account.
- The club balance is still right around \$11,000.
- A \$50 reimbursement check has been issued to Greg Watkins for the club's USAT membership.

5. Secretary

- Suggested that minutes be posted to the website after approval.

6. Committee Reports

- Membership
  - 120 current members
  - 14 new members
  - 11 renewals
  - 4 drops
- Training
  - A very comprehensive training announcement was put together and sent out the membership.

- We are looking into putting together an early season open water swim at Black Butte Lake.
- Sponsorship
  - Well Water Day Spa has applied to be a Silver sponsor. They have submitted a \$500 check and are offering member discounts. Greg made a motion to accept Well Water Day Spa as a Silver sponsor. Seconded: Jennifer Approved: unanimously Their logo has been sent to Sean for the uniform. The logo and promotion verbiage needs to be sent to Greg for the website.
  - Fleet feet is now offering members a 10% discount on merchandise and a 20% discount on programs.
  - We would like to start featuring a sponsor each month.
  - Athlete of the Month: Wayne Parsons  
Mom's, Fleet Feet, and Waller Financial are all contributing to his gift.
- Outreach
  - The Launch Party was awesome!
- Uniform
  - The store front will open around February 20<sup>th</sup>.
  - The design for the new uniforms is set.
  - The fit sample set will be more complete this year.
- Web
  - Shawn's update including Sean's training rundown, have been added to the front page of the website.
  - Need information to update the current sponsors and the benefits offered.
  - Launch Party flyer was added to the website (before the event)
  - New Board of Directors and officers were announced on the website.
  - The contact page has been updated with the new officers and the club's Twitter link.
  - The PayPal buttons have been updated to the new PayPal account.
  - Gallery pictures were added for all of 2014.
  - Geno has offered to host the club's website for no cost on his server. If we take this offer the board would like to add Geno's company as a sponsor for this service.
  - We are continuing to look at website speed issues and possibly creating a new updated website.
- Marketing Committee
  - Kristine was creating a marketing structure to help educate the board. The board would like to revisit this.

## 7. New Business

- General meeting set for March 8, 2015 at 2pm
  - The Bear has been confirmed for this date.
  - Sean will send Justin the training plan word files to be updated for this year.

