



Board Meeting Minutes

January 14, 2016

Meeting called to order at 7:26 by Shawn Hughes

Members present: Jason Berry, Tony English, Joanne Gilchrist, Shawn Hughes, Jennifer Moore, Laura Van Dervoort, Greg Watkins

1. Approval of past minutes

Shawn made a motion to approve the December 17, 2015 meeting minutes.

Seconded: Greg In favor: 6 Against: 0 Abstain: 1

2. Presidents Report:

- The Launch Party was a big success. We did not have as many non-members as we have in the past, but we did have quite a few new people sign up. The guest speaker was a great addition. Some suggestions for next year's party were: Announce that we have merchandise for sale, bring a laptop for new members sign ups, move the party to a later date to catch returning students, and give the sponsors an opportunity to speak.
- The monthly ride will be the LSD ride for the off-season.
- Shawn sent our information to Pep Boys and tried to connect with Tim Wells, but was unable to reach him.

3. VP Report

- No report

4. Treasurer:

- Club funds are currently around \$9338. PayPal is at \$534.
- The Profit/Loss statement for 2015 was presented. The ending balance for the 2015 budget was -\$1867. The biggest expenses for 2015 were: merchandise at \$1600, website at \$1500, Chico bags at \$1214, Water bottles at \$891, and Board of Directors insurance at \$589.
- Our total club balance at the end of 2015 was \$10,750, with an additional \$534 in our PayPal account.

5. Secretary:

- The November minutes have posted to the website.
- Meeting minutes will now be posted to the club Facebook page and the website.

6. Committee Reports

- Membership
 - 114 members
 - 7 renewals
 - 4 new individual
 - 1 new family
 - 1 drop
 - (Does not include launch party numbers)
- Training
 - No report
- Sponsorship
 - Athlete of the month for January is Jacqueline.
- Outreach/Marketing
 - The club will update Facebook and Twitter each week.
 - We will continue to have a presence at many local events to showcase our club and sponsors.
- Volunteer
 - CTC has covered both aid stations for the Frost or Fog race. Volunteers signed up through the website, so that they would get all the volunteer perks.

- CTC will host the Forebay rest stop on the Wildflower Century ride. Tony will coordinate the event.
 - CTC will have a booth at the Wildflower registration days at the fairgrounds.
 - Joanne will present a list of possible events to support at the February meeting.
 - Web
 - Greg is now able to export the member database off the website.
 - Updates to the website: December president's report
 - Geno has asked that we prioritize the changes to the website and send him our prioritized list.
 - Social Media
 - The history of the two Facebook sites is that one was for members to post and chat on and the other was for official information, articles, etc. from the club itself. This has become an issue because it is confusing for members. Tony will look into creating a CTC account so that the official posts to the social site will appear from Chico Triathlon Club. The second page will be taken down.
 - Forward any interesting training, nutrition, etc. articles to Tony and he will post them to the site.
 - Club training events and sponsor information/benefits will be posted to the social media sites on a regular basis.
 - Uniforms
 - Committee lead is Tony English. Committee members are: Shawn, Jennifer, and Jacqueline.
 - Changes to the kit: Remove RACE, add Chico Web Design
 - Contact North Rim about having the fit samples available in their store.
 - Order Fit Samples
 - Black Butte Triathlon
 - Committee lead is Tonya Torst.
 - CTC will recommend September 17-18th as a race date to the race organizers.
7. Old Business
- CTC pool time – no update
8. New Business
- First Club Race – Shasta Cascade Weekend Sports Festival – May 27-29
- Meeting Adjourned at 9:40 by Shawn Hughes.