



Board Meeting Minutes

April 12, 2016

Meeting called to order at 8:05 by Shawn Hughes

Members present: Jason Berry, Tony English, Joanne Gilchrist, Shawn Hughes, Jennifer Moore, Laura Van Dervoort, Justin Waller, Greg Watkins

1. Approval of past minutes

Shawn made a motion to approve the March 10, 2016 meeting minutes.

Seconded: Tony Approved: unanimously

2. Presidents Report:

- North Rim was highlighted in the President's Report. They will also be spotlighted again next month.
- The monthly for April is Wildflower.
- Geno is going to update Shawn, next week, on the 5 items that are on the top of the list. We will also have a note posted on the website that lets people know that it is "under construction" and to go to our Facebook site.
- The Friday ride is back and so far there has been a great turn out.

3. VP Report

- Wildflower aid station – We have two shifts. One is from 8 to 12 and includes set-up. The other shift is 11 to 3 and includes tear down. Kristi is going to volunteer at the aid station, but decided not to have a booth. She just wants to help. We are going to offer an opportunity to Team Pride to volunteer at well.

4. Treasurer:

- PayPal is approximately \$1200
- Club taxes are due this weekend.

5. Secretary:

- The February minutes have posted to the website and to Facebook.

6. Committee Reports

- Membership
 - 114 members
 - 4 renewals
 - 4 new members
 - 7 drops
 - Dropped members disappear off the website the date their membership expires, but Greg is still unable to delete them from the database after the 90 day grace period has expired.
 - How does the club receive the membership money from members who pay with a credit card at North Rim?
 - Shawn made a motion to make Sean Molina a lifetime member.
Seconded: Greg Approved: Unanimous
- Training
 - Tri 101 will be on May 22 at 10am (Buckhorn Recreation Area). This will be a practice tri that focuses on transitions. The bike skills clinic will also occur on this day.
 - The bike maintenance class will be Saturday, May 21st.
 - Friday swim practice will begin the first Friday after they start cleaning One Mile. We were not able to secure someone to lead this workout. We will continue to have the workout without a coach and will post a few workouts on Facebook/Website for people to use.
 - Track workouts are going to continue at PV until they close the track. Then the location will be announced weekly.
 - Lisa and Joanne are going to do a practice run/bike at Shasta on April 30th.

- Sponsorship
 - The sponsor spotlight is going to be in the President's monthly reports and sponsors will be highlighted through our social media outreach.
 - It has been determined that there is no conflict with current sponsors and Whole Body Fitness.
 - Wellwater day spa is closing and Sweetwater is moving out to Philadelphia Square. Sweetwater will honor the CTC discount.
 - Athlete of the Month for April is Leo Bromelow.
 - Lisa Collins interview will be posted next week.
 - Athlete of the Month interviews will be posted to the website when possible.
 - Outreach/Marketing
 - When North Rim sends us a check for sold merchandise, can we also get a list of the items that sold?
 - We currently have \$900.83 worth of merchandise at North Rim.
 - CTC merchandise is going to be moved to the back of North Rim's store.
 - The clothing order has arrived at Dragon Graphics.
 - Volunteer
 - We will not be able to secure a volunteer for the Celebration of Life race this year.
 - Upcoming volunteer opportunities are: Wildflower Century, Black Butte Triathlon, and the Almond Bowl
 - We have Jenni Merrell and Tammie Watkins manning the CTC booth at Wildflower packet pick-up.
 - We have just enough volunteers to run the aid station for Wildflower.
 - Web
 - The March President's report has been added to the website.
 - Website is still under construction.
 - Social Media
 - We are gaining 1 to 4 twitter followers each day and about 1 new follower on Facebook each day.
 - Everything is going well.
 - Good Luck wishes are starting to be posted for members that are racing.
 - Club events, workouts, races, and sponsor information/benefits will be posted to the social media sites on a regular basis.
 - Uniforms
 - Uniforms are due to arrive the 2nd week of May. Our order was over \$3000. There were almost 50 pieces ordered.
 - Black Butte Triathlon
 - The website is live and registration is open.
7. Old Business
- CTC pool time
CARD is interested in working with us. They are open 3 months and 1 lifeguard would cover 25 swimmers. We are looking at Saturday mornings, once a month, for a brick workout.
Samantha is still interested in trying to work something out at Durham pool.
Nancy Cardosa is interested in coming down to help with one of these workouts.
Heather at In Motion still has a tri swim class on Tuesdays and Thursdays at 9:30am.
8. Next Meeting
May 19, 2016 7:30pm Greg's House

Meeting Adjourned at 9:20 by Shawn Hughes.

Action Items:

- Post President's Report to social media - Tony
- Tri 101 – agenda item
- Set pool dates for this season – Justin
- Losi Dermatology ribbon cutting
- Mention sponsor and athlete of the month in the President's report – Shawn
- Contact Geno about the website – Shawn
- CTC brochure re-order agenda item – Shawn
- Contact Eric and Stephan about TT – Shawn

- Talk to Tyler about getting a list of sold items and how we are receiving membership money from credit card payments – Shawn
- Post Shasta discount code in pres. Report - Shawn

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