

**Board Meeting Minutes** 

February 12, 2015

Meeting called to order at 7:35 by Tony English.

Members present: Jason Berry, Tony English, Sean Molina, Jennifer Moore, Justin Waller, and Greg Watkins.

- Approval of past minutes
   Greg made a motion to approve the December 11, 2014 minutes.
   Seconded: Justin
   Approved: unanimously
- 2. Presidents Report
  - Jenny Barker has been contacted about speaking at the General meeting.
- 3. VP Report
  - We are going to start recruiting volunteers for the Bidwell Classic and the Chico Wildflower races.
  - Tony has contacted Garmin and Road ID about donations to hand out to the volunteers.
  - The board has reviewed the list of races that were proposed, that we support though volunteers.
- 4. Treasurer
  - Chico Tri Club has its own PayPal account.
  - The club balance is still right around \$11,000.
  - A \$50 reimbursement check has been issued to Greg Watkins for the club's USAT membership.
- 5. Secretary
  - Suggested that minutes be posted to the website after approval.
- 6. Committee Reports
  - Membership
    - 120 current members
    - 14 new members
    - 11 renewals
    - 4 drops
  - Training
    - A very comprehensive training announcement was put together and sent out the membership.

- We are looking into putting together an early season open water swim at Black Butte Lake.
- Sponsorship
  - Well Water Day Spa has applied to be a Silver sponsor. They have submitted a \$500 check and are offering member discounts. Greg made a motion to accept Well Water Day Spa as a Silver sponsor. Seconded: Jennifer Approved: unanimously Their logo has been sent to Sean for the uniform. The logo and promotion verbiage needs to be sent to Greg for the website.
  - Fleet feet is now offering members a 10% discount on merchandise and a 20% discount on programs.
  - We would like to start featuring a sponsor each month.
  - Athlete of the Month: Wayne Parsons
    - Mom's, Fleet Feet, and Waller Financial are all contributing to his gift.
- Outreach
  - The Launch Party was awesome!
- Uniform
  - The store front will open around February 20<sup>th</sup>.
  - The design for the new uniforms is set.
  - The fit sample set will be more complete this year.
- Web
  - Shawn's update including Sean's training rundown, have been added to the front page of the website.
  - Need information to update the current sponsors and the benefits offered.
  - Launch Party flyer was added to the website (before the event)
  - New Board of Directors and officers were announced on the website.
  - The contact page has been updated with the new officers and the club's Twitter link.
  - The PayPal buttons have been updated to the new PayPal account.
  - Gallery pictures were added for all of 2014.
  - Geno has offered to host the club's website for no cost on his server. If we take this offer the board would like to add Geno's company as a sponsor for this service.
  - We are continuing to look at website speed issues and possibly creating a new updated website.
- Marketing Committee
  - Kristine was creating a marketing structure to help educate the board. The board would like to revisit this.
- 7. New Business
  - General meeting set for March 8, 2015 at 2pm
    - The Bear has been confirmed for this date.
    - Sean will send Justin the training plan word files to be updated for this year.

- Shawn will set up an agenda for the meeting.
  - Items to be covered at the meeting: training plans (Justin will go over the intermediate plan and Sean will go over the beginner plan), club races, reimbursement program, bike maintenance class (date), bike skills class (date), guest speaker, and the practice tri (date).
- Transition clinic
  - This clinic will be part of the practice tri for the May 30<sup>th</sup> Tri for Fun. Possible dates are the weekend of May 23-25 (Memorial Day weekend) or the weekend of May 16-17.

## 8. Old Business

- Club races
  - May 30<sup>th</sup> Tri For Fun
  - August 15<sup>th</sup> Granite Bay Club Championship Race
- Race reimbursement
  - Greg made a motion that the club replicates last year's reimbursement program, up to 35 entries, this year.
     Seconded: Justin Approved: unanimously
- Bike maintenance class (date TBA @ General meeting)
- Bike skills class (date TBA @ General meeting)
- Partnering with YubaTri.
  - We are looking at combining with Yuba Tri for a volunteer group at Tahoe IM.
  - We would like to invite Yuba Tri to our summer party.

## 9. Next Meeting

March 12, 20157:30Tony English's HouseMeeting Adjourned at 10:00 by Tony English.

Action Items:

- Set a date for the early season open water swim practice Sean and Justin
- Send Well Water Day Spa logo and verbiage to Greg for website Justin
- Look into other options for website redo (Geno, Chico State, Eric) Greg
- Greg needs current sponsor information and benefits for the website Justin
- Reconnect with Kristine about marketing structure marketing committee
- Send training plan word files to Justin for updating Sean
- Agenda for General Meeting Shawn
- Print out 15 copies of both updated training plans Justin
- Send updated training plan to Greg for the website Justin
- Set date for practice Tri
- Set date for bike maintenance class Shawn
- Set date for bike skills class
- Contact Yuba Tri about Tahoe IM volunteer group Tony
- Invite Yuba Tri to the summer party Sean and Jason