

Board Meeting Minutes

May 14, 2015

Meeting called to order at 7:45 by Shawn Hughes.

Members present: Tony English, Shawn Hughes, Sean Molina, Jennifer Moore, Laura VanDervoort, Justin Waller, Greg Watkins

1. Approval of past minutes

Shawn made a motion to approve the April 9, 2015 meeting minutes.

Seconded: Justin In favor: 6 Abstain: 1

2. Presidents Report

- CTC officially hosts the first TT of each month. Stephan Ayars has offered to also help out with the 3rd Thursday TT. The club will continue to hold their track workout on this Thursday.
- We are still working towards having a once a month CTC weekend ride. Justin and Shawn will work together to schedule these rides.
- Beginner bike skills clinic promotion went out to the members in the last President's Report and is being pumped up by word of mouth as well.
- Kristine and Geno have been updated about the Board's decision regarding the CTC web site.
- Evite for summer party was sent out on May 14th. Greg will send the new email list to Shawn to make sure that all members were invited. The evite will also be forwarded to Yuba-Sutter Tri club.
- We will have an Xterra wetsuit to give away at the Summer Party.

3. VP Report

- Spybelt, Garmin and Road ID all have been sent our tax ID and we have not heard back from them yet.
- Incrediwear still needs to be contacted.
- Sutter/Yuba Tri partnership and Tahoe volunteer An email has gone out to our members with the dedicated link for the Tahoe Ironman volunteer sign-up.

4. Treasurer

- The current club balance is \$14,100 (\$13,200 is in the bank and \$900 in Paypal)
- Recently paid: \$1500 for the website, \$70 for shipping back the fit samples, \$70 for flowers for Kristi, \$12 for 2 boxes of club checks, and \$180 for a kit reimbursement for Simply Results.
- Upcoming costs: \$600 for the Summer Party, Kit reimbursements for Gold level sponsors (Justin and Jacqueline).
- Recent Income: North Rim clothing sales \$250, and membership dues
- Granite Bay: To date we have no requests for reimbursements. We need to pump this up with our membership.
- YSTC has been invited to the summer party via Tim Mallen.
- 2014 taxes have been completed and filed.

5. Secretary

- February and March meeting minutes have been posted to the website.
- Justin has the certificate for the donation from Waller Financial.

6. Committee Reports

- a. Membership
 - 113 current members
 - 8 new members
 - 8 renewals
 - 9 drops

b. Training

- Becky will be leading the Friday morning swims at 7am in One Mile. Justin and Sean will
 cover as needed.
- Jeremy is very interested in helping Justin with an open water swim at Black Butte Lake, no date has been set yet.
- We can use the Durham Pool for swim practice on weekends. We need to be out by 10am. Samantha Jenkins will be our lifeguard. We cannot have kids in the pool due to insurance issues. The idea is that we will have half of the pool open for independent swim practice and the other half would be used for drills from 8:30 to 9:30. Then a bike ride would follow the swim. Dates for this need to be finalized.

c. Sponsorship

- The Ayars have received their reimbursement for their sponsor kit. Lossi Dermatology has not received their reimbursement yet.
- We have the following donations for raffle at the summer party: 1 kit piece (Waller Financial), Race entry (Under the Sun Events), t-shirt (In-Motion Fitness), Lossi Dermatology. The sponsors will be invited to the party and will have an opportunity to donate other items for the raffle.
- Athlete of the Month Samantha Jenkins' article is finished. We are waiting on her picture. Justin has a date set for coffee with Janelle.
- We are still trying to improve communication with our sponsors and market our sponsors better.
- We have a new sponsor banner. Dragon Graphics donated the banner and only charged for the art costs.

Greg made a motion to reimburse Justin \$112.50 for the art cost for the banner. Seconded: Shawn approved: unanimously

d. Outreach

- Athlete profile with Upgraded Living The article on Jo will come out in the July issue.
 They will stay in contact with us to possibly profile other types of athletes in upcoming issues.
- The News and Review has been contacted about profiling the club.
- Thursday night market booth no price yet
- Marketing supplies: We need to order water bottles (Sean and North Rim) and stickers.
- The inventory stock at North Rim is very low. We need more new member shirts and other merchandise.

Greg made a motion to allow Laura to spend up to \$600 on merchandise as she sees fit. Seconded: Shawn approved: unanimously

e. Uniform

- The uniforms turned out great!
- We will all the CTC logo to the back of the one piece tri suit for future orders.
- The store will re-open the first week of June and remain open through the summer party.

f. Web

- The CTC website is currently being developed. Early proofs have been sent to the board for comments. We are working on providing club photos to use in place of stock photos.
- Greg will follow up with Geno to make sure he is aware of sponsorship.
- February and March meeting minutes have been posted.
- Beginner bike skills clinic was added to the events page.
- Race results for the Mother's Day Tri, Folsom Lake International, St. George, and the Ice Breaker have been posted to the website.
- April President's report has been added to the front page.
- May 7th River Road TT results have been posted.

g. Marketing Committee

- Marketing structure focus should be on our key points: the website, sponsor communication, and sponsor appreciation.
- The board would like to offer Kristine the position of committee lead for the marketing committee.

h. Volunteer:

- No word from Garmin yet.
- Tony is going to contact Road ID again.
- Wildflower aid station was a success. It was well staffed. Tony did a great job organizing everything. He is willing to organize it again next year.

7. New Business

- a. Athlete of the month for May is Darren Otten.
- b. Summer party
 - · Everything is set up for the party and is going great
 - Justin will bring the raffle tickets
- c. Kat's proposal for a possible Duathlon continued to June meeting
- d. Lake Almanor Triathlon in August continued to June meeting

8. Old Business

- a. Club races
 - Tri for Fun working on a post-race get together.
 - The recipients of the free Granite Bay entries will receive an email with the code to use for registration.
- b. Race reimbursement requirement document update?
- 9. Next Meeting

June 11, 2015 7:30

Laura VanDervoort's House

Meeting Adjourned at 9:49 by Shawn Hughes.