

Board Meeting Minutes

August 20, 2015

Meeting called to order at 7:35 by Shawn Hughes

Members present: Jason Berry, Tony English, Shawn Hughes, Becky Hutchinson, Jennifer Moore, Justin Waller, Greg Watkins

1. Approval of past minutes

Shawn made a motion to approve the July 9, 2015 meeting minutes.

Seconded: Greg Approved: unanimous

2. Presidents Report:

- Congratulations on the win at Granite Bay. Everyone did a great job. Ken Petruzzelli donated the
 wetsuit he won to the club. We won cliff bars and Gu blocks. We need to check to see if we still
 will get the 10 free race entries and the same cash prize as last year.
- Tinman was cancelled this year due to only 11 people signing up. This was going to be the race
 organizers last year to put on the race. They have approached the board about taking on the
 race. We will discuss options at the September meeting.
- The club will organize a mock triathlon at Lake Siskiyou this year, since so many members will already be there and for any other members who want to come up to the lake.

3. VP Report

No report

4. Treasurer:

- Twelve people have signed up for reimbursements for Granite Bay. Two of these people have already requested not to be reimbursed, so the total reimbursements will not exceed 10.
- Club funds are currently around \$12,000.

5. Secretary:

- The June minutes have posted to the website.
- The cost to order Chico Bags for the club are as follows: The Original bag would cost \$4.40 each, with a minimum order of 250, for a total cost of \$1100 (plus tax and probably shipping). The Race Pack bags would cost \$4.15 each, with a minimum order of 250, for a total cost of \$1037.50. We would need to place our order by October 14th in order to have the bags available for the launch party. This will be discussed at the September meeting.

6. Committee Reports

a. Membership

110 current

3 renewals

6 drops (4 from Team Pride)

3 new (2 from Team Pride)

- b. Training:
- The Black Butte open water swim practice had an attendance of around 15 members. We would like to thank Jeriamee Leeman for helping out with this event.
- Durham Pool Since we were being allowed to use the pool for free, we got bumped from the schedule for every date we tried to set. We would like to set up a proposal for the recreation department to pay for and reserve the pool for certain dates next season. This will be discussed further at the December board meeting.
- c. Sponsorship
 - IN Motion The member benefit needs to be updated on the website as soon as that is possible.
 - The club t-shirts have been redone to reflect current sponsors. They are at North Rim.
 - We will contact Tim Wells from Pet Boys about sponsorship.
 - Athlete of the month for August is Tanya Torst. Justin will inform Greg of the athlete of
 the month, so that he can add their membership into the database and send out a
 notice informing them that their membership has been extended for a year by Waller
 Financial.

d. Outreach

- Thursday night market booth had a great turnout by members. We did speak with a handful of people about the club and possibly picked up a new sponsor.
- Channel 24 will be doing a news story on the club win at Granite Bay. This will take place at 2pm at One Mile on Monday, August 24th.
- We decided on the standard valve lid option for the water bottles.
- The new grey tech shirts are at North Rim.

e. Uniform

• The order is in and is being distributed.

f. Web

- The new website went live on August 18th with our custom CMS.
- They only populated the website with 10 members and have a time consuming form that needs to be filled out for all the rest of the members. Our photo gallery was not moved over, nor is there a way to add headings to the gallery. At this time, we cannot add new race results, meeting minutes, or make changes to the workout and training schedules. The About page has our events at the end of the page and the events page has our old Google calendar. We have not been able to update the website for 5 weeks. Explore the new site and send feedback to Greg.

g. Marketing Committee:

No report

h. Volunteer:

- There are 3 people who have signed up to volunteer at Tahoe Ironman. Tony will join this group and will continue to let people know about this opportunity.
- Almond Bowl is coming up and we will sponsor an aid station.
- We are trying to find bike leads for the loco relay race.

7. New Business

- a. Dates for the Duathlon series will be presented at the September meeting.
- b. Club dues will be the main focus of the September board meeting.
- 8. Old Business
- 9. Next Meeting

Action Items:

- Contact Geoffrey and Jacqueline about the duathlon committee
- Contact Tim Wells about Pep Boys sponsorship Shawn
- Order bottles Justin
- Schedule next monthly ride Shawn
- Update member benefit for In Motion on the website when possible Greg
- Sponsor Spotlight Justin and Shawn
- Check with TBF about race entries and cash prize Tony
- Put Tinman options on the agenda for September Shawn
- Put Club Dues and Chico Bag on the agenda for September Shawn
- Granite Bay reimbursements Jason
- Durham Pool dates for agenda in December
- Athlete of the month Justin and Greg
- Duathlon dates committee