



Board Meeting Minutes

October 8, 2015

Meeting called to order at 7:20 by Shawn Hughes

Members present: Jason Berry, Tony English, Shawn Hughes, Sean Molina, Jennifer Moore, Justin Waller, Greg Watkins

1. Approval of past minutes

Greg made a motion to approve the September 10, 2015 meeting minutes.

Seconded: Shawn Approved: unanimous

2. Presidents Report:

- The October monthly ride will be the Jersey Ride on October 31st.
- Pep Boys is becoming a sponsor.
- Redding Sports Festival is officially going to happen. The dates are Memorial Day weekend.

3. VP Report

- We did receive 10 Granite Bay race entries for next year's race.

4. Treasurer:

- The draft budget will be presented at the November meeting.
- Club funds are currently around \$13,317.

5. Secretary:

- The August minutes have been submitted to be posted on the website.
- The Chico Bag proofs came in and were approved by Justin and Shawn. The order will be submitted on Oct. 9th.

6. Committee Reports

- Membership – unable to update until website issues are resolved. All members are now listed on the website. We are not current on reminders for expired memberships.
- Training – Formal track workouts are over for the season. Informal workouts will continue. There will be an announcement about this in the October president's report.
- Sponsorship
 - Athlete of the month for October is Mitch Harrell. Justin will inform Greg of the athlete of the month, so that he can add their membership into the database and send out a notice informing them that their membership has been extended for a year by Waller Financial.
 - Talked with the sponsors about the sponsor spotlight and there is still not much interest. Currently we are cross promoting anything that the sponsors advertise.
 - All of the Athlete interviews are current, except for Michael Daily who will be interviewed after Kona. Tanya's is posted to the website and Amy's is ready to go.
- Outreach
 - Bottles should be here around October 19th.
- Web
 - The membership module is populated. This happened only after Greg spent a considerable amount of time reformatting out membership data and contacted them again about the issue. We do not have the ability to sort the data by date or track renewal reminders.

- We have sent periodic emails about the website issues and are hearing very little back. On October 8th we requested a formal reply, to the board, as to when the issues will be addressed.
- The website email links are not currently working.
- There are misspellings on the website.
- The image gallery can only be updated one image at a time, and there is no way to add headings to the pictures. The Gallery has not been populated with our existing images.
- The TT results are not on the new site, nor is there a space for them.
- We are unable to add a picture to a blog post.
- Greg is still not able to update meeting minutes, workout tables, and race results.
- Amy's race report and the September president's report have been posted to the website.
- Marketing Committee:
 - No Report
- Volunteer:
 - Almond Bowl is coming up and we will sponsor an aid station. The recruiting for this will start soon.
 - We had really positive feedback about the CTC volunteers at Tahoe Ironman. Thanks to all who gave up their time to help out.

7. New Business

- End of the year party –
Date: Friday, December 4th
Caterer: Siphos
Jennifer made a motion to allow Shawn to pay for the party food and beverages with an amount not to exceed \$1200. Any alterations to this amount will be discussed and voted on through the BOD Facebook group.
Seconded: Greg Approved: unanimously
Elections will be run by Greg. Members with terms ending this year are: Jason Berry, Tony English, Shawn Hughes, Sean Molina, and Laura VanDervoort. Greg will collect candidate statements from anyone wishing to run for the board positions.
Justin will invite the sponsors and purchase sponsorship plaques for Platinum, Gold, and Silver sponsors. This year we will use the picture from the Granite Bay Championship.
Greg made a motion to allow Justin to purchase sponsorship plaques for Platinum, Gold, and Silver sponsors for an amount not to exceed \$200. Any alterations to this amount will be discussed and voted on through the BOD Facebook group.
Seconded: Jason Approved: unanimously
We will have a raffle at the party.

8. Old Business

- Duathlon Series – The board would like to get a proposal from Under the Sun events for this race or race series.

9. Next Meeting

November 12, 2015 7:00 Jennifer's House
Meeting Adjourned at 9:07 by Shawn Hughes.

Action Items:

- Contact Geoffrey and Jacqueline about the duathlon committee – Becky
- Meet with Tim Wells about Pep Boys sponsorship – Shawn
- Schedule next monthly ride – Shawn
- Update member benefit for In Motion on the website when possible - Greg
- Durham Pool dates for agenda in December
- Athlete of the month – Justin and Greg
- Secure Almond Bowl aid station and begin recruiting – Tony
- Draft budget for all proposed 2016 expenses – Jason
- Research securing pool time for CTC - ?
- Prizes for raffle –

- Sponsor plaques – Justin
- Under the Sun Events proposal for duathlon series – Justin
- Launch Party on November agenda - Shawn