



Board Meeting Minutes

February 18, 2016

Meeting called to order at 7:32 by Shawn Hughes

Members present: Jason Berry, Tony English, Joanne Gilchrist, Shawn Hughes, Jennifer Moore, Laura Van Dervoort, Justin Waller, Greg Watkins

1. Approval of past minutes

Shawn made a motion to approve the January 14, 2016 meeting minutes.

Seconded: Greg Approved: unanimously

2. Presidents Report:

- The monthly ride will be the LSD ride for the off-season.
- Our information was sent off to Pep Boys corporate.

3. VP Report

- No report

4. Treasurer:

- Club funds are currently around \$12,000.
- Simply Results sponsorship was deposited.
- Insurance payments have been made.
- A minor tax payment has been made.
- Club taxes will be filed soon.
- Mr. Pigg was paid \$250.
- Launch Party plaques were \$7.23 more than expected.

Shawn made a motion that Justin be reimbursed an additional \$7.23 for the plaques that were given away at the Launch Party.

Seconded: Laura Approved: unanimously

5. Secretary:

- The December minutes have posted to the website and to Facebook.

6. Committee Reports

• Membership

- 126 members
- 11 renewals
- 17 new members
- 5 drops

• Training

- On 2/25, 3/3, and 3/10 we will have informal track workouts at the Chico State track at 5:45.
- Official track workouts will begin on March 17th at the PV track at 5:45.
- Friday swim practice will begin the first Friday after they start cleaning One Mile. We need to secure a workout leader for these practices.

• Sponsorship

- The sponsor spotlight is going to be in the President's monthly reports and sponsors will be highlighted through our social media outreach.
- Whole Body Fitness would like to become a club sponsor. They offer nutritional support and postural exercises that could benefit the membership. We need to check to make sure we do not have any conflicts with current sponsors.
- Athlete of the Month is suspended for the off-season and will resume later this year. The board would like to find a way to get the membership more involved in the process of selecting Athlete of the Month.

- Outreach/Marketing
 - In-Motion Member Appreciation party is not going to be held this year, so we will not be having a booth there.
 - Brochures have been distributed to the local businesses.
 - The booth fee at the Wildflower registration has been waived due to the club hosting the aid station.
 - Volunteer
 - CTC will host the Forebay rest stop on the Wildflower Century ride. Tony will coordinate the event.
 - CTC is targeting volunteer support for the following events in 2016: Frost or Fog, Love on the Rocks, Chico Stage Race, Bidwell Classic, Chico Wildflower, Black Butte Triathlon, and Almond Bowl.
 - Web
 - The January President's report has been added. One picture from Nationals has been posted to the web page.
 - A prioritized list of the website problems has been compiled, as requested, and was and was emailed to Geno and Aleena on February 1, 2016. As of this meeting we have received no response or acknowledgement of the email.
 - Social Media
 - The board wanted to thank Tony for the great job he is doing with the social media posts.
 - Tony can now post as Chico Triathlon Club.
 - Forward any interesting training, nutrition, etc. articles to Tony and he will post them to the site.
 - Club events, workouts, races, and sponsor information/benefits will be posted to the social media sites on a regular basis.
 - Uniforms
 - Chico Web Design has been added to the design. Simply Results has been added to the two piece kit jersey top.
 - Simply Results logo needs to be altered slightly to make it more visible.
 - The proofs were approved pending the above change.
 - The Champion System store will open on February 26th and close on March 11th. The uniforms will arrive before the Shasta Cascade Weekend.
 - Black Butte Triathlon
 - Committee lead is Tonya Torst.
 - Planning is moving forward. We are waiting to hear if the date has been secured and what next steps we need to take.
7. Old Business
- CTC pool time – Now that we have a race calendar set up, Justin will select a couple of dates during the season and set it up with Samantha.
8. New Business
- Tri 101 Practice Tri – This event will take place on Saturday, May 22nd at Buckhorn Recreation Area at 10am. The focus of this event will be on how to transition.
 - March General Meeting – Will be Saturday, March 26th at The Bear at 1pm. Possible speakers are Jason Donel and/or Kristi Ayers.
 - Club Races 2016
Sierra Cascade Weekend
Tri For Fun – June 25th
Tinman
Black Butte Triathlon
 - We are down to 9 grey shirts at North Rim. The board would like to explore changing the fabric of the shirt for the next order. Laura will research the change and bring an order proposal to the board.
9. Next Meeting
March 10, 2016 7pm Laura's House

Meeting Adjourned at 9:22 by Shawn Hughes.

Action Items:

- Post minutes to Facebook – Jennifer
- Tri 101 – agenda item
- March general meeting – agenda item
- Set pool dates for this season – Justin
- Losi Dermatology ribbon cutting
- Champion Systems order – Tony
- Mention sponsor in the President’s report – Shawn
- Mention Athlete of the Month in President’s report - Shawn
- Contact Kristi about having a booth at the Wildflower aid stop - Tony
- North Rim clothing order – Laura
- Approach Wally, Becky, or Samantha about leading the swim workouts – Joanne
- Call Kristi about Whole Body Fitness – Justin
- Contact Geno about the website - Shawn