



Board Meeting Minutes

June 16, 2016

Meeting called to order at 8:03 by Shawn Hughes

Members present: Jason Berry, Tony English, Joanne Gilchrist, Shawn Hughes, Jennifer Moore, Laura Van Dervoort, Justin Waller, Greg Watkins

1. Approval of past minutes

Shawn made a motion to approve the May 19, 2016 meeting minutes.

Seconded: Greg Approved: unanimously

2. Presidents Report:

- Mom's/The Bear was highlighted in the President's Report.
- Fleet Feet will be the sponsor spotlight for June.
- The monthly ride for June is the Nevada City ride.
- North Rim should charge members \$42, if they use a credit card in the store to sign up for membership. The extra charge is clearly stated on the membership brochure. The extra \$2 is for the expense North Rim incurs when the credit card machine is used.
- Geno was contacted regarding the website and he said that it will be completed by July 15th.

3. VP Report

- No report

4. Treasurer:

- Laura was reimbursed \$60, for the gifts for the 3 injured members.

5. Secretary:

- The April minutes have posted to the website and to Facebook.

6. Committee Reports

- Membership
 - 120 members
 - 3 renewals
 - 4 new members
 - 1 drop
 - Team Pride memberships will remain as they are and we will revisit this in the Fall.
- Training
 - Greg has been doing a great job of finding a track for the Thursday night track workouts and posting the locations to Facebook.
 - Friday swim practice has had a good turnout so far this year.
- Sponsorship
 - Justin will be checking in with all the sponsors about the status of their sponsorship.
 - Athlete of the Month for June is Joanne Gilchrist.
 - Leo's interview is scheduled.
 - Joanne will be assisting Justin with the Athlete of the Month interviews and articles.
- Outreach/Marketing
 - New members have been contacted.
 - Laura connected with our members who were in accidents lately and delivered gifts on behalf of the club.
- Volunteer
 - The next opportunity is Black Butte Triathlon in September.

- Web

- The May President's report has been added to the website.
- The June 2nd Time Trial results have been posted to the website.
- The following changes to the website should be finished by July 15th :

Routine Edits:

Please move Beyond Fitness and In Motion Fitness from silver to bronze sponsorship level. Please remove Black Butte Tri and R.A.C.E. from the list of sponsors. These changes need to be made on both the front page and the sponsorship page. Please change the sponsor benefit for In Motion Fitness to read "In Motion Fitness offers one-year memberships at the discounted three-year membership rate."

Membership Module Tweaks:

Leave members listed on the outside website until they are > 60 days past due. Also, periodic emails that list expiring and expired members are sent to membership@chicotriathlonclub.com, but apparently are not sent to the members themselves. Send a first reminder email before the membership expires (two weeks ahead?). Send a second reminder after the membership has expired (two weeks after?). Once a membership hits 60 days, send a final notice.

Race Results

The page is mis-labeled Race Reports on the current website and needs to be changed. There are currently tables of race results from 2010 to 2015 (partial) which were migrated from the old site. We need the ability to add rows and data to the 2015 table. We also need a table set up for 2016.

Meeting Minutes

We need the ability to upload past and future PDFs and add additional entries to the page.

Events Page

Get rid of the Google Calendar. Move the table that currently resides on the About page to the Events page. The only editing needed is the ability to edit the text in the cells and to add and delete rows.

Workouts Page

Need the ability to edit text in the cells and to add and delete rows.

Training Page

Need WYSIWYG editor and the ability to upload and link documents.

Learn More Button

Get rid of it.

Picture Gallery

Need to be able to create multiple headings and bulk upload multiple pictures under that heading. Would also like for pictures to be migrated from the old website. (deferred to a later date)

Pictures in Blog Posts

There is no utility to add pictures to a blog post (except to reference existing online photos from another website. This is a standard feature that should be included.

Time Trial Results

We do not need a separate blog for this. The simplest solution would be to duplicate the Meeting Minutes page and just list dates in the same way. After a time trial, past practice is to list the results on the blog page. All that would need to be done is to add the entry to the Time Trial Results page and link to the blog post. If linking to a blog post is problematic, then we can create PDFs and upload them.

Race reports

Past practice was to post member's race reports to the blog page. A link to the blog post was added below the listing in the Race Results table. We really want the past race reports to be captured in some way as well as a means going forward. It appears that reports from 2014 and forward have been captured and show up on the new site, but those from 2013 and older lead to dead links. The only additional functionality needed would be the ability to hyperlink text inside a table.

- We would like to add the widget that shows our Facebook posts onto the website.

- Social Media

- Tony will send out a save the date for July 23rd for the Summer Party (location TBA)
- The club fan page will have a pinned post that lets people know about the club's other page.

- Uniforms

- We only have one uniform left to be picked up and it is scheduled for pickup on June 25th.
- We will open the store mid-July to Aug. 1st for a second round of orders that will be delivered before Black Butte.
- We will try to have fit samples available at the Summer Party.

- Merchandise

- We have 200 +/- water bottles
- We have 204 Chico Bags
- 6 shirts were given out, 5 shirts were purchased, and 10 shirts were delivered to North Rim.

