



Board Meeting Minutes

August 18, 2016

Meeting called to order at 8 pm by Shawn Hughes

Members present: Jason Berry, Tony English, Joanne Gilchrist, Shawn Hughes, Laura Van Dervoort (for first hour), Justin Waller, Greg Watkins

1. Approval of past minutes

Shawn made a motion to approve the July 14, 2016 meeting minutes.

Seconded: Greg Approved: unanimously

2. Presidents Report:

Summer Party will be discussed including success of potluck and prize winners. A thank you gesture will be made to the Sasaki's for use of their house.

3. VP Report (Tony) See reports under Social Media and Uniforms

4. Treasurer (Jason)

Party supply reimbursement \$358.14 to Shawn, \$52 BBT entry reimbursement to Nancy Brune and reimbursement for kit to Simply Results for continued sponsorship. Current balance \$12,400.00

5. Secretary (Jenn)

Posting minutes to website/Facebook by Joanne this month

6. Committee Reports

a. Membership (Greg): 2 new members 115 total members

b. Training: (Joanne): Sprint and Olympic training plans will be sent out via Facebook for BBT preparation

c. Sponsorship: (Justin)

Athlete of the month: Eric Ayars. Joanne will take over conducting athlete of the month interviews.

d. Outreach/Marketing: (Laura)

Brochure status: Tony and Laura working on it and presented draft to review.

One photo is dark but photos capture the full spectrum of athletes. Some edits to text needed, correction of PO Box # and instructions on how to sign up for

membership online. Discussion to remove paper version of application which will leave more room on brochure for more photos and text.

- e. Web: (Greg)(Shawn) Greg went over items on the list that have been completed. Still missing image gallery but 90% of requested work has been done. Race results will be updated and Greg will send out an email to have club members verify that their results are all there. For photos, there was discussion of adding a Flickr slide show option to have members add photos directly with the option of deleting inappropriate photos. Greg will look into pursuing Flickr option.
 - f. Social Media: (Tony) Every other afternoon there will be a post promoting Black Butte Tri including that everyone participating and volunteering will receive a water bottle with chance to win prizes.
 - g. Volunteer: (Joanne) Black Butte Tri and Almond Bowl are next opportunities.
 - h. Uniform: (Tony) Uniforms will be available 1-2 weeks before Black Butte Triathlon and hopefully Graeagle tri. Tony will send out another email for ordering the OrangeMud towels. We need a minimum of 25 towels and CTC will pay ahead for up to 5 towels to make up the difference to reach the minimum and will have these available for sale.
7. Old Business
- BBT race reimbursement? Instead of race reimbursement there was a discussion on how to encourage members to participate and volunteer to support local race. We will promote staying after race for postrace BBQ at the "T3 after party" advertised on the event website. CTC will also give away a CTC water bottle for every member who races and/or volunteers and to member's family/friends who volunteer. There will be a ticket inside each water bottle with up to 3 to 5 free race entries for BBT in 2017, randomly placed inside water bottles. Shawn to discuss with race direction Brian any comped entries for 2017.
- Merchandise spreadsheet (Laura) Laura and Justin discussed that there is \$100 discrepancy on the North Rim inventory and some line items are not correct. Current inventory is \$1,194.95. Will work on balancing by next month's meeting.
8. New Business:
9. Next Meeting – September 8th at 7:30 at Jason's