



Board Meeting Minutes

February 24, 2025 @ WFC at 6:30pm Called to order 6:45

Attendance: Justin, Tyler, Alyssa, Amy, Mitch, Tony(Zoom)

- Approval of past minutes. TS/AC Approved unanimously
- Presidents Report: (Justin) Launch party will be discussed.
- Vice President: (Mitch) No report
- Treasurer: (Justin) Financials posted- Still need to get donation to OVFD
- Secretary: (Tony) – Posted.
- Committee Reports:
 - Membership: (Tyler) – 66 current. 2 renewed last mo. 4 exp in next 30. 2 exp in last 30.
 - Athlete of the month: (Shawn) – Karen English for Frost or Fog.
 - Training: (Alyssa) – Start promoting Sunday rides. Work with Jenni. Will try to start up a Friday ride again this summer. Status of the Time Trials, very low participation. Maybe cut down to twice per year. Dates will be TBD.
 - Sponsorship: (Shawn) – Still need to contact 4 sponsors.
 - Outreach/Marketing: (Amy)
 - Web: (Tyler) – No recent races. Make sure club races are notable on site.
 - Social Media: (Joanne)
 - Volunteer: (Mitch) _ Pushing BBT
 - Uniform: (Tony)
 - Swimsuits – still working on it.
 - Uniform store is open – need to update logo for Magic5
- Old Business:
 - Black Butte Triathlon –
 - CTC Water Bottles – Shawn – Updated from Specialized
 - Fleet Feet as the storefront for Chico Tri Club – difficult to do because of POS costs in store. Will discuss with Kristina, maybe do a on-demand merch through website or epeak
 - ePeak – Make a push to get people on it at launch. Re-evaluate at end of season.
 - Training Camp with Laura Siddall
- New Business
 - Launch Party Planning – 2/27/25 @ 6:00 (5:30 for BOD)
 - Food – Woodstocks

- Drinks – Beer and Soda (Ice chests and ice-TE)
 - Agenda
 - Guest Speaker
 - AV
 - Tables -Tony will bring 2
 - Kit (Display) – Tony will bring
 - Raffle/Door Prizes
- Next Meeting – 3/10/2025 6:30pm – Location _____TBD (WFC as Backup)