



## Board Meeting Minutes

January 12, 2026 @ 10 Declaration Drive, Chico, CA at 6:30pm

Attendance: JW, MH, AB, BB, AC

Called to order at 6:47pm

- Approval of past minutes: Approved, unanimously
- President's Report: (Justin) - Justin sent out a holiday greeting card last month
- Vice President: (Amy) - No report.
- Treasurer: (Justin) - Total assets \$27k. See financial sheets.
- Secretary: (Tony) - No report.
- Committee Reports:
  - Membership: (Greg)
    - Justin noted that there are a couple new members.
  - Athlete of the month: (Alyssa) - Esperanza (Hope) Magana for running her first marathon (CIM) in December 2025.
  - Training: (Alyssa)
    - Training runs on Tuesdays/Saturdays going smoothly. Eric doing Wednesday hill repeats bike ride. Thursday workouts on hold for now.
    - Track workouts - Alyssa posted on club Facebook to gauge interest, consensus was that Thursdays or Mondays would be the preferred day of the week. Alyssa proposed track workouts occurring once a month to start. Justin to reach out for an updated track schedule from PV.
    - Rob from North Rim reached out about missing gift cards donated from Sierra Nevada for Forest Ranch TT winners. Alyssa to follow up with Rob.
  - Sponsorship: (Bob)
    - Bob talked with Marie at In Motion Fitness, who said the club could use the spin class rooms at times where no classes are scheduled. Bob to follow up regarding whether CTC members also have to be members of In Motion for this benefit.
    - Marie at In Motion also stated that the CTC could advertise on their screens within the gym. Bob to follow up for more details.
    - Bob has started reaching out to sponsors to establish relationships. Justin clarified questions about sponsorship levels and timelines about when existing sponsors are up for renewal.
  - Outreach/Marketing: (Vacant) - No report.

- o Web: (Greg) - No report
  - Follow up with Greg about updating the website regarding current training/workout information. Remove Saturday 9am runs and other out of date info.
- o Social Media: (Mitch)
  - Mitch is trying to track down log-in for club page on Instagram. Mitch to reach out to Shawn.
  - Amy has a contact that could help with setting up/increasing club social media presence. Amy to set up a meeting for her and Mitch to learn.
- o Volunteer: (Amy)
  - Amy to post volunteer opportunity for Frost or Fog on Facebook.
  - Potential for CTC table at the Bidwell Classic - either a CTC aid station or vendor booth, but preferably aid station . Amy to reach out Fleet Feet.
- o Uniform: (Tony)
  - Tony has reached out to several companies for uniform sponsorship.
  - List of finalists:
    - Jakroo, Primalwear, Cupcake, Verge, Rocker Science Sport, and Pactimo
    - Prices - low end \$180-200, high end \$300-400 for tri kits
  - Swimwear
    - Mitch noted that swimwear sizing runs very small.
    - Link to Q Swimwear club store no longer works.
- Old Business:
  - Black Butte Triathlon – On hold pending venue availability.
  - North Rim has agreed to continue as CTC storefront and will be re-establishing display
- New Business
  - New board member roles/transitions
  - Launch Party
    - Tentatively Thursday February 26 or March 5 at 6pm. Justin to reach out to Fleet Feet.
    - Justin to reach out to Gloria Petruzzelli to gauge interest about speaking at Launch Party.
    - Reach out to Tyler about availability for Chico State Tri Club
  - Club Races for 2026
    - To be decided at next meeting
- Next Meeting – February 9th at 6:30pm, at Justin’s Office
- Adjourned at 7:57pm.